

Upcoming Events

EXCELLENCE IN PORCELAIN VENEERS:

A COMPREHENSIVE REVIEW OF THE LATEST MATERIALS AND TECHNIQUES

Friday, January 20, 2006

THE 31ST ANNUAL USC PERIODONTAL AND IMPLANT SYMPOSIUM

Thursday - Sunday, January 26 - 29, 2006

EMERGING DISEASES, INFECTION CONTROL AND CALIFORNIA DENTAL PRACTICE ACT

Saturday, February 4, 2006

COMMON ORAL LESIONS WORKSHOP 1:

SOFT TISSUE DISEASE

Saturday, February 11, 2006

CHRONIC OROFACIAL, ORODENTAL AND HEADACHE PAINS FOR THE DENTIST

Friday - Saturday, February 24 - 25, 2006

ORAL SURGERY FOR THE GENERAL PRACTITIONER

Saturday, March 4, 2006

LEGAL ASPECTS OF DENTISTRY: HOW TO AVOID MALPRACTICE

Friday, March 10, 2006

PROVISIONAL RESTORATIONS: MORE THAN JUST A TEMPORARY, KEY TO OFFICE AND RESTORATIVE SUCCESS

Saturday, March 11, 2006

COSMETIC IMAGING AND COMPUTER ASSISTED DESIGN USED TO ENHANCE ESTHETIC CASE PRESENTATIONS AND TREATMENT PLANS

Saturday, March 18, 2006

UPDATE IN ESTHETIC RESTORATIVE DENTISTRY

Friday, March 31, 2006

DENTAL DETECTIVES:

FORENSICS AND THE DENTAL TEAM

Saturday, April 1, 2006

COMMON ORAL LESIONS WORKSHOP 2: UPDATE IN EARLY ORAL CANCER AND PRECANCER DETECTION

Saturday, April 1, 2006

ADACERP
CONTINUING EDUCATION RECOGNITION PROGRAM


Academy
of General Dentistry

USC School of Dentistry is an ADA CERP and AGD recognized provider

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Digital Photography in Dentistry

USC School of Dentistry
Friday - Saturday, March 24 - 25, 2006
9:00 a.m. - 5:00 p.m.



SPEAKERS



Gary Harmatz, DDS

Dr. Harmatz is a graduate of the University of Southern California and has practiced privately for the past 37 years in Los Angeles. Currently, he is a full-time Assistant Professor of Restorative Dentistry at USC School of Dentistry. He is a fellow of the American and International College of Dentists and a fellow of the Academy of General Dentistry. In addition, Dr. Harmatz is an avid wildlife, nature and travel photographer and has lectured and taught photography throughout the United States and in Mexico.



Jose-Luis Ruiz, DDS, FAGD

Dr. Ruiz is Course Director of the USC Advanced Esthetic Dentistry Continuum and Clinical Instructor at the USC School of Dentistry. He is a Fellow of the Academy of General Dentistry, Associate Instructor and Mentor at PCC Utah, teaching with Dr. Gordon Christensen, and an independent evaluator of dental products for CRA. Dr. Ruiz has been practicing General Dentistry in the Film Studio District of Los Angeles for over 13 years, where he treats many stars and entertainers. Dr. Ruiz's esthetic makeovers have been featured on a number of television shows including NBC Channel 4 News, ABC 7 Vista LA and Channel 52 Telemundo, and he is regularly consulted on Esthetic Dentistry. Dr. Ruiz lectures nationally and internationally and has published multiple papers on Cosmetic Dentistry and Team Leadership and esthetic dentistry.



Abdi Sameni, DDS (Course Director)

Dr. Abdi Sameni is a 1991 graduate of USC School of Dentistry. He holds the position clinical instructor of restorative dentistry at USCSD. He is faculty for the USC Advanced Esthetic Dentistry Continuum. He lectures regularly on topics related to interdisciplinary dentistry, digital photography and its applications for dentistry, and various aspects of esthetic dentistry. Dr. Sameni is past-President of the USC Dental Alumni Association, a member of the Board of Directors of the USC Century Club and a member of the Board of Counselors for the USC School of Dentistry. Dr. Sameni maintains a private practice in West Los Angeles. He emphasizes comprehensive restorative dentistry, including implant reconstruction and esthetic dentistry.

SYNOPSIS

Digital photography can and should be an essential tool for communication in modern day dentistry. This exciting new approach allows patients to clearly recognize the need for their proposed treatment and consequently dramatically increase patient acceptance. This course is designed for both the novices who have not incorporated digital photography into their practice and the expert photographers who wish to learn more on how to create professional quality PowerPoint presentation for case demonstrations.

Topics to be covered:

This dynamic course will be presented in two parts. **Part 1** will be in lecture format and will utilize actual clinical cases, where possible, to cover the following topics:

- Basic essentials of taking digital photographs
- Storage of digital photographs
- Enhancement of digital photographs using Photoshop
- What camera systems are available and which one should be used?
- What pictures to take and why?
- Creating PowerPoint presentations
- Case presentation using PowerPoint
- Communication with the dental laboratory using PowerPoint
- Using photographs to preview esthetic treatment in lieu of hand mirrors
- Using pictures as records in a regular fashion instead of hand written notes
- Creating a smile gallery for marketing purposes

Part 2 will be a "hands-on" workshop. A limited number of participants, under close faculty supervision will learn how to effectively apply the materials presented in the lectures. Participants will be divided in pairs and accomplish the following tasks:

- Complete digital photographic series
 - Download of the digital photos into a computer
 - Image manipulation using Photoshop
 - Treatment presentation using PowerPoint
- * Part 2 of the course is limited to 24 participants to allow maximum attention to each participant. Participants who wish to register for Part 2 are required to take Part 1.*



Beverly Hills
Dental Studio



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REGISTRATION FEES

Before March 1, 2006

- Part 1 (March 24): \$185
- Part 2* (March 25): \$395

After March 1, 2006

- Part 1 (March 24): \$215
- Part 2* (March 25): \$425