

*108 Years of  
Tradition and Excellence*



# *USC Advanced Esthetic Dentistry Continuum 2005*

- ◆ *35 Hours of Hands-on Participation*
- ◆ *Live Patient Demonstrations*

USC School of Dentistry

Friday - Sunday, March 18 - 20, 2005

Friday - Sunday, April 29 - May 1, 2005

Friday - Sunday, June 24 - 26, 2005

◆ *Limited Attendance* ◆

*3 Exciting Weekends of Seminars and  
Hands-on Workshops by World-renowned  
Experts in Esthetic Dentistry!*

*The USC Advanced Esthetic Dentistry Continuum 2005 is a comprehensive state-of-the-art series of seminars and hands-on workshops specially designed to advance the knowledge and skills of the 21st century dental practitioners and their team in the art and science of Esthetic Dentistry. World-renowned specialists will share with you their professional secrets and expertise in order to take your practice to the next level of excellence ensuring complete oral health and esthetics.*

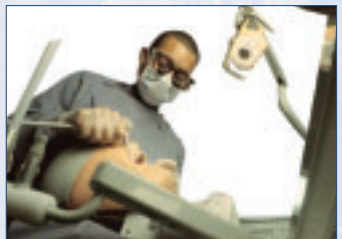
*Looking forward to seeing you in this course.*



**Jose-Luis Ruiz, DDS, FAGD**  
Course Director

### **In this 9-day interactive course you will:**

- Understand and manage occlusion to enhance esthetic success
- Use articulator and face bow to obtain excellent occlusal records
- Communicate porcelain color and anatomy to the laboratory
- Carry out treatment plan and perform esthetic porcelain veneers, using the right porcelain, bonding system and cement
- Perform a smile design
- Understand and perform posterior all porcelain restorations
- Learn and perform layering techniques for esthetic and functional anterior and posterior composites
- Inspire your team and your patients for esthetic dentistry
- Learn the latest on periodontal plastic surgery and esthetic implant placement
- Experience over 30 hours of hands-on participation in the state-of-the-art USC Simulator Laboratory



*And much, much more...*

USC's famous Sim-Lab

# USC Advanced Esthetic Dentistry Continuum 2005

USC School of Dentistry

Friday - Sunday, March 18 - 20, 2005

Friday - Sunday, April 29 - May 1, 2005

Friday - Sunday, June 24 - 26, 2005

9:00 a.m. - 5:00 p.m.

---

Lectures and Hand-on Workshops

63 Hours of Continuing Education

---



## **Gordon Christensen, DDS, MSD, PhD**

Dr. Christensen is a Prosthodontist, a real wet finger dentist who has pioneered and educated the dental community on modern materials and cosmetic dentistry. He is the Director of Practical Clinical Courses (PCC) in Provo, Utah, where he teaches hundreds of dentists every year the most modern, effective and efficient techniques and materials in Prosthodontics and Restorative Dentistry. He is also the founder of CRA, the oldest and most respected independent research association in the world. Dr. Christensen graduated from the University of Southern California School of Dentistry in 1960.

**Topic: All Ceramic Crowns and Fix Prosthesis**



## **John Kois, DDS, MSD, PLLC**

Dr. Kois maintains a private practice limited to Prosthodontics in Tacoma, Washington and is an Affiliate Professor in the Graduate Restorative Program at the University of Washington. Dr. Kois lectures extensively both nationally and internationally. He is a reviewer for the International Journal of Prosthodontics and a member of the Editorial Board for the Compendium of Continuing Education in Dentistry. He is also the recipient of the 2002 Saul Schluger Memorial Award for Clinical Excellence in Diagnosis and Treatment Planning. In addition, he continues to work with restorative dentists in Creating Restorative Excellence, a didactic and clinical teaching program.

**Topic: The Occlusion Connection to Esthetic Dentistry:**  
*Functional Occlusion, Scientifically Driven Management*



## **Richard Kahn, DDS**

Dr. Kahn is celebrating his 40th anniversary of teaching full time at the University of Southern California School of Dentistry. He is an Associate Professor with tenure and is the Phillip Maurer Tennis Professor of Clinical Dentistry. He is presently Chairman of the Sections of Operative Dentistry and Fixed Prosthodontics in the Division of Primary Health Care. He has authored several teaching manuals and other education materials that are still being used at USC and other teaching institutions. During his 40 years at USC he has received more than 15 teaching excellence awards from his students. In 2002 he was recognized by the Pierre Fauchard Academy for his lifetime teaching excellence. He is a Fellow of the International College of Dentists and the American College of Dentists. Dr. Kahn is one of the nation's most respected educators and has given numerous CE courses throughout the United States, Europe and Mexico.

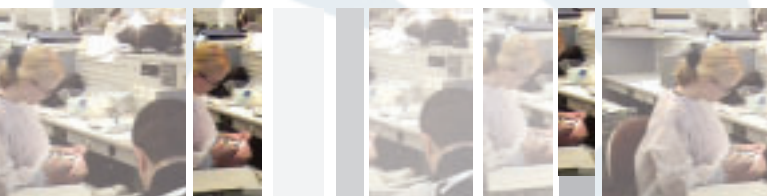
**Topic: The Artistic Dentist: *Excellence in Anterior and Posterior Direct Composites Restorations (Hands-on)***



## **Pascal Magne, DMD, PhD**

Associate Professor and Director of Esthetic Dentistry at the University of Southern California School of Dentistry. Dr. Magne obtained his postgraduate education in Prosthodontics and Operative Dentistry from the University of Geneva. He was awarded with major grants by the Swiss Science Foundation, the Swiss Foundation for Medical-Biological Grants and the International Association for Dental Research. He also spent two years as a full-time research scholar in Biomaterials and Biomechanics at the University of Minnesota between 1997 and 1999. He received his PhD degree in 2002. He is the author of the textbook *Bonded Porcelain Restorations*.

**Topic: Novel-Design Bonded Porcelain Restorations**



At the state-of-the-art USC Sim-Lab



## **Homayoun Zadeh, DDS, PhD**

Associate Professor and Chair of the Periodontology Section at the University of Southern California School of Dentistry. Dr. Zadeh received his doctor of dental surgery degree from USC School of Dentistry in 1987. He also completed advanced clinical education in Periodontology and earned a PhD degree in immunology from the University of Connecticut School of Dental Medicine. Funded by the National Institutes of Health, Dr. Zadeh is leading a research team to investigate the mechanisms of periodontal diseases. He has an extensive publication track and serves as editorial reviewer for several scientific journals. His clinical research interests involve studies on minimally-invasive surgery and novel esthetic implant designs. Dr. Zadeh is the director of USC Periodontal and Implant Symposium. He also maintains a private practice limited to Periodontology with emphasis on esthetic periodontal and implant reconstruction.

**Topic: Minimally-Invasive Surgery: A More Esthetic Alternative in Periodontal and Implant Reconstruction**



## **Abdi Sameni, DDS**

Dr. Sameni graduated from the University of Southern California School of Dentistry in 1991. He is a graduate of the Seattle Institute for Advanced Dental Education and a Dawson Group student. He is a clinical instructor of restorative dentistry at USC School of Dentistry, Past-President and Co-Founder of the Westside Dental Academy, Past-President of the USC Dental Alumni Association and member of the Board of Directors of the USC Century Club. He also serves on the Board of Counselors of the USC School of Dentistry. Dr. Sameni maintains a private practice in west Los Angeles with an emphasis on restorative dentistry, implant reconstruction and esthetic dentistry.

**Topic: Anterior Indirect Veneer (Hands-on)**



## **Boris Keselbrener, DDS**

Assistant Professor of Clinical Dentistry in the Division of Primary Oral Health Care, University of Southern California School of Dentistry. Dr. Keselbrener graduated from Moscow Dental School where later he was appointed full-time faculty of Prosthodontics. Dr. Keselbrener is very active in various teaching capacities at USC. He is the Course Director for the ASPID preclinical fixed prosthodontics and development of new restorative courses, Co-Director of PBL operative/fixed preclinical courses as well as facilitator in occlusion and morphology courses.

**Topic: Porcelain Staining and Repair (Hands-on)**



## **Jose-Luis Ruiz, DDS, FAGD**

Dr. Ruiz is Course Director of the USC Advanced Esthetic Dentistry Continuum and Clinical Instructor at the USC School of Dentistry. He is a Fellow of the Academy of General Dentistry, Associate Instructor and Mentor at PCC Utah, teaching with Dr. Gordon Christensen, and an independent evaluator of dental products for CRA. Dr. Ruiz has been practicing General Dentistry in the Film

Studio District of Los Angeles for over 13 years, where he treats many stars and entertainers. Dr. Ruiz's esthetic makeovers have been featured on a number of television shows including NBC Channel 4 News, ABC 7 Vista LA and Channel 52 Telemundo, and he is regularly consulted on Esthetic Dentistry. Dr. Ruiz lectures nationally and internationally and has published multiple papers on Cosmetic Dentistry and Team Leadership.

**Topics: Technology and Photography for Esthetic Dentistry; Inspiring the Patient and the Dental Team for Esthetic Dentistry; Diagnosis and Treatment Planning (Hands-on); Posterior Indirect Non-Metal Restorations (Hands-on)**

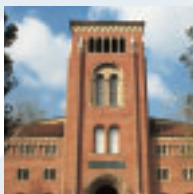


## **Harel Simon, DMD**

Dr. Harel Simon received his DMD degree from the Hebrew University, Jerusalem, Israel in 1991. He received his specialty certificate in advanced prosthodontics from UCLA School of Dentistry in 2000. Dr. Simon is an active member of various professional organizations including the American College of Prosthodontists, the Academy of Osseointegration and the Pacific Coast Society of

Prosthodontics. He has published numerous articles on implant prosthodontics in peer reviewed journals, conducted researches and lectured nationally and internationally. He currently serves as a member of the editorial review board of the Journal of Prosthetic Dentistry. Dr. Simon practices in Beverly Hills, California and is a clinical assistant professor at the University of Southern California School of Dentistry.

**Topic: Esthetic Rehabilitation of the Edentulous Patient**



# March 18 - 20, 2005

---

## Friday, March 18

---

9:00 a.m. - 1:00 p.m. Introduction & Lecture

### **Diagnosis and Treatment Planning: A Team Oriented Approach**

**Dr. Jose-Luis Ruiz**

Successful esthetic dental practice depends on the dentist's skills as a diagnostician and an operator as well as a leader, motivator and team builder. You cannot do it alone! A motivated and effective dental team makes the dental practice much more efficient and patient-centered allowing delivery of better dental care. From record taking to patient education, a good leader dentist should inspire and develop their team and in turn the team will inspire and motivate patients for better oral health care.

---

2:00 p.m. - 5:00 p.m. Lecture

### **Anterior Indirect Veneer Part I**

**Dr. Abdi Sameni**

Porcelain veneers have gained a wide acceptance in both the dental community and the patient population. At the conclusion of this three-session course, the participants will be proficient in understanding the principles involved in esthetic treatment planning, case presentation, preparation design, provisional fabrication, laboratory communication, cementation techniques, and more...

The "Hands-On" portion of the course will be performed in the state-of-the-art USC simulator laboratory. The laboratory exercise will involve the treatment of two separate simulated patients using a specially designed typodont system. The participants will have an opportunity to prepare, provisionalize and deliver the appropriate restoration using the information provided in the lectures while being assisted by the continuum faculty.

---

## Saturday, March 19

---

9:00 a.m. - 5:00 p.m. Lecture

### **Novel-Design Bonded Porcelain Restorations**

**Dr. Pascal Magne**

Novel-design bonded porcelain restorations (BPRs) are stress distributors and involve the crown of the tooth as a whole in supporting occlusal force and masticatory function. BPRs also provide the practitioner with a noninvasive and social restorative tool owing to the minimum maintenance costs. One can anticipate considerable improvements such as in the treatment of crown-fractured and worn-down anterior teeth, which should reduce the need for prosthetic interventions.

---

## Sunday, March 20

---

9:00 a.m. - 1:00 p.m. Lecture & Hands-on

### **Posterior Indirect Non-Metal Restorations**

**Dr. Jose-Luis Ruiz**

Esthetic Dentistry is not limited to anterior teeth only. Patients are demanding more conservative and esthetic posterior restorations. New porcelains and materials are making these types of restorations easier than ever. At the end of this course you will be able to understand the latest in tooth preparation for non-metal indirect restorations, temporization, impression and bonding/cementation. You will perform all of the above at the USC simulator lab. A master technician will make a restoration from your model, which you will cement and finish on the second session.

---

2:00 p.m. - 5:00 p.m. Hands-on

### **Anterior Indirect Veneer Part II**

**Dr. Abdi Sameni**

---

**April 29 - May 1, 2005**

---

**Friday, April 29**

---

9:00 a.m. - 4:00 p.m. Lecture

**The Occlusion Connection to Esthetic Dentistry**

**Dr. John Kois**

Dr. Kois will discuss why understanding the role occlusion plays is so important for the predictability of our esthetic dentistry. Biological principles necessary for developing a functional occlusion will be discussed. A new paradigm will be presented that will enlighten participants. By focusing on key elements, the practitioner will be able to predict more successful restorative results and know when complex treatment is not necessary.

---

4:00 p.m. - 5:00 p.m. Lecture

**Articulation for Esthetics and Function**

**Mr. Thomas Lee**

Participants in this course will develop a better understanding and rationale for use of articulator and face bow. The application of different articulator systems will be discussed. Clinical and laboratory procedures for taking occlusal records, mounting models in a semi-precision articulator and the use of the Kois Dento-Facial Analyzer will be presented, showing how effective communication with the laboratory can be accomplished in order to provide patients with the ultimate in esthetics and function.

---

**Saturday, April 30**

---

9:00 a.m. - 12:00 p.m. Lecture & Hands-on

**Diagnosis, Treatment Planning & Design, Using a Semi-adjustable Articulator**

**Dr. Jose-Luis Ruiz**

Proper diagnosis, treatment planning and design are indispensable for a predictable result on esthetic cases. By using a semi-precision articulator we can both attend to the appropriate occlusal needs of the patient as well as design the esthetic outcome. In this participation course the participants will take occlusal records, mount cast and develop a treatment plan using an articulator.

---

12:00 p.m. - 1:00 p.m. Hands-on

**Posterior Indirect Non-Metal Part II Cementation**

**Dr. Jose-Luis Ruiz**

2:00 p.m. - 6:00 p.m. Lecture & Hands-on

**Technology and Photography**

**Dr. Jose-Luis Ruiz**

The lecture part will review the technology available for the esthetic dentist in digital photography, digital imaging and digital radiography, that will take your practice to the next level. In the hands-on portion, participants will learn the necessary technique to perform a full esthetic photographic series (auxiliaries are welcome).

---

**Sunday, May 1**

---

9:00 a.m. - 5:00 p.m. Hands-on

**The Artistic Dentist: Excellence in Anterior and Posterior Composites**

**Dr. Richard Kahn & Dr. Jose-Luis Ruiz**

Dr. Kahn will thoroughly review the principles of tooth preparation for direct bonded composites restorations. He will also discuss the principles and techniques necessary for predictable bonds to enamel and dentin while minimizing tooth sensitivity. The techniques for placement and finishing of composite restorations will also be discussed. Dr. Ruiz will review the latest concepts on composite materials and bonding agents. He will also discuss the principles of color, shade-matching and the use of tints and opaquers to achieve natural looking restorations.

---



**June 24 - 26, 2005**

**Friday, June 24**

9:00 a.m.- 1:00 p.m. Lecture

**All Ceramic Crowns and Fix Prosthesis**

**Dr. Gordon Christensen**

New materials are revolutionizing the way we do crowns and fix prosthesis. The list of all ceramic systems is becoming increasingly long and confusing. Are these systems a new fad or are they here to stay? Dr. Christensen will explain the indications, contraindications and special requirements of this new group of materials.

2:00 p.m.- 5:00 p.m. **Live Patient Demonstration (Veneers)**

**Dr. Gordon Christensen & Dr. Jose-Luis Ruiz**

**Saturday, June 25**

9:00 a.m. - 1:00 p.m. Lecture

**Minimally-Invasive Surgery: A More Esthetic Alternative in Periodontal and Implant Reconstruction**

**Dr. Homa Zadeh**

Many of the periodontal and implant reconstructive procedures can be modified and performed with minimal invasion. The advantages of minimally-invasive techniques include: accelerated wound-healing, reduced complications, greater patient comfort and ultimately improved esthetics. Minimally-invasive soft tissue grafting, ridge augmentation, papilla regeneration, implant placement and sinus augmentation will be discussed. Clinical case presentation and review of literature will be used to illustrate each of the techniques for the management of hard and soft tissues around implants and natural teeth.

2:00 p.m. - 5:00 p.m. Hands-on

**Posterior Indirect Non-Metal Restoration Part II (Cementation)**

**Dr. Boris Keselbrener**

**Sunday, June 26**

9:00 a.m. - 12:00 p.m. Hands-on

**Anterior Indirect Veneer Part III**

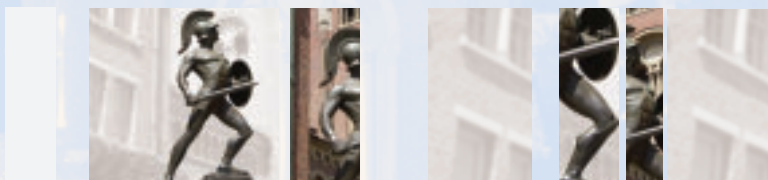
**Dr. Abdi Sameni**

2:00 p.m. - 5:00 p.m. Lecture

**Esthetic Rehabilitation of the Edentulous Patient**

**Dr. Harel Simon**

Restoring the edentulous patient with an esthetic reconstruction is a challenging treatment modality. With the advent of dental implants, there is a variety of treatment options available today to address patient's esthetic and functional needs. This presentation will discuss the diagnosis and treatment planning for esthetic reconstruction emphasizing the edentulous patient. A variety of treatment options will be introduced and a treatment sequence will be presented to achieve predictable success. The use of gingiva-colored ceramics is introduced to address the esthetic needs in such patients.





# 3M ESPE



## REGISTRATION FEES

Dentist: \$4,995 before March 1, 2005

Dentist: \$5,145 after March 1, 2005

\* Auxiliary: \$95 Per Day

\* We recommend that you bring at least one of your team members to this course. This will enhance your experience during the hands-on part of the course and will facilitate application of the esthetic techniques into your practice.

• **63 Hours of Continuing Education** •

• **Limited Attendance** •

# UPCOMING EVENTS

---

**THE ARTISTIC DENTIST: EXCELLENCE IN DIRECT ANTERIOR AND POSTERIOR COMPOSITES**

Saturday - Sunday, December 4 - 5, 2004

---

**THE 30TH ANNIVERSARY OF THE USC PERIODONTAL AND IMPLANT SYMPOSIUM**

Friday - Sunday, January 21 - 23, 2005

---

**BUILDING YOUR DREAM ESTHETIC TEAM**

Friday - Saturday, January 28 - 29, 2005

---

**EMERGING DISEASES, INFECTION CONTROL AND CALIFORNIA LAW**

Saturday, February 5, 2005

---

**14th ANNUAL STEINER MEMORIAL LECTURE OPTIMIZING TREATMENT TIMING: WHEN TO START AND WHAT TO DO**

Friday, February 11, 2005

---

**CHRONIC FACIAL PAIN, ORO/DENTAL PAIN AND HEADACHES**

Friday - Saturday, February 11 - 12, 2005

---

**ESTHETIC REHABILITATIONS AND BONDED PORCELAIN RESTORATIONS**

Friday - Saturday, February 25 - 26, 2005

---

**ORAL SURGERY FOR THE GENERAL PRACTITIONER**

Saturday, March 5, 2005

---

**COSMETIC IMAGING USED TO ENHANCE ESTHETIC CASE PRESENTATIONS & TREATMENT PLANS**

Saturday, March 12, 2005

---

**ENDODONTIC UPDATE: BIG ISSUES OVER SMALL TISSUES**

Friday, March 18, 2005

---

**MAKING SENSE OUT OF REMOVABLE PARTIAL DENTURE DESIGN**

Saturday, April 9, 2005

---

**OBSTRUCTIVE SLEEP APNEA, SNORING AND MANDIBULAR ADVANCEMENT DEVICES: A WORKSHOP COURSE**

Friday - Saturday, April 15 - 16, 2005

---

**MODERN HYPNOSIS FOR 21ST CENTURY DENTISTS**

Saturday - Sunday, May 21 - 22, 2005

---

**ADVANCE BONE GRAFTING FOR IMPLANT SITE PREPARATION**

Saturday - Sunday, May 28 - 29, 2005

---

**ENDODONTICS FROM A TO Z: HANDS-ON WORKSHOP FOR THE GENERAL PRACTITIONER**

Friday - Sunday, June 3 - 5, 2005

Friday - Sunday, June 17 - 19, 2005

---

**TEMPOROMANDIBULAR DISORDERS, ARTHROCENTESIS AND BOTOX/TRIGGER POINT INJECTIONS**

Friday - Saturday, July 15 - 16, 2005

---



USC School of Dentistry is an ADA CERP, CDA and AGD recognized provider

USC School of Dentistry  
Office of Continuing Education  
Phone: 213.821.2127  
Fax: 213.740.3973  
E-mail: cedental@usc.edu  
Website: www.uscdentalce.org





## Welcome to Los Angeles

- Where Adventure and Magic Begins!
- Where Fun Surrounds You Day and Night!
- Where Your Whole Family Can Enjoy!



HOLLYWOOD



SCHOOL OF  
DENTISTRY

USC School of Dentistry  
Office of Continuing Education  
925 W. 34th Street, Room 201 J  
Los Angeles, CA 90089-0641

Non-Profit Organization  
U.S. POSTAGE PAID  
University of  
Southern California



*USC Advanced  
Esthetic Dentistry  
Continuum 2005*