

UPCOMING EVENTS

USC COMPREHENSIVE SURGICAL & RESTORATIVE IMPLANT TRAINING PROGRAM

Friday - Sunday, September 10 - 12, 2004
Friday - Sunday, October 15 - 17, 2004
Friday - Sunday, November 19 - 21, 2004

USC NEW ODONTIC SEMINAR

Los Angeles, California: Fridays (once a month)
San Diego, California: Wednesdays (once a month)
September 2004 - June 2005

EMERGING DISEASES, INFECTION CONTROL AND CALIFORNIA LAW

Saturday, October 2, 2004

OROFACIAL PAIN TREATMENT: FOCUS ON MEDICATION

Friday - Saturday, October 8 - 9, 2004

THE USC THIRD INTERNATIONAL ENDODONTIC SYMPOSIUM

Friday - Saturday, October 29 - 30, 2004

ORAL MEDICINE SYMPOSIUM: THE FUTURE IS NOW!

Friday - Saturday, November 5 - 6, 2004

THE ARTISTIC DENTIST: EXCELLENCE IN DIRECT ANTERIOR AND POSTERIOR COMPOSITES

Saturday - Sunday, December 4 - 5, 2004

THE 30th ANNIVERSARY OF THE USC PERIODONTAL AND IMPLANT SYMPOSIUM

Friday - Sunday, January 21 - 23, 2005

BUILDING YOUR DREAM ESTHETIC TEAM

Saturday, January 29, 2005

EMERGING DISEASES, INFECTION CONTROL AND CALIFORNIA LAW

Saturday, February 5, 2005

CHRONIC FACIAL PAIN, ORO/DENTAL PAIN AND HEADACHES

Friday - Saturday, February 11 - 12, 2005

ADACERP
CONTINUING EDUCATION RECOGNITION PROGRAM



USC School of Dentistry is an ADA CERP, CDA and AGD recognized provider

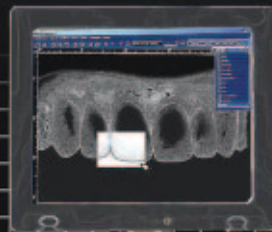
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Website: www.usc.edu/dental



107 Years of
Tradition and Excellence

The Latest in Technology and Techniques for Porcelain Veneers

USC Davidson Executive Conference Center
University Park Campus
Friday, November 5, 2004
9:00 a.m. - 5:00 p.m.



The Latest in Technology and Techniques for Porcelain Veneers

Friday, November 5, 2004 • 9:00 a.m. - 5:00 p.m.

A LECTURE COURSE

7 Hours of Continuing Education



GORDON CHRISTENSEN, DDS, MSD, PhD

Dr. Christensen is a Prosthodontist, a real wet finger dentist who has pioneered and educated the dental community on modern materials and cosmetic dentistry. He is the Director of Practical Clinical Courses (PCC) in Provo, Utah, where he teaches hundreds of dentists every year the most modern, effective and efficient techniques and materials in Prosthodontics and Restorative Dentistry. He is also the founder of CRA, the oldest and most respected independent research association in the world. Dr. Christensen graduated from the University of Southern California School of Dentistry in 1960.



JOSE-LUIS RUIZ, DDS, FAGD

Dr. Ruiz is Course Director of the USC Advanced Esthetic Dentistry Continuum and Clinical Instructor at the USC School of Dentistry. He is a Fellow of the Academy of General Dentistry, Associate Instructor and Mentor at PCC Utah, teaching with Dr. Gordon Christensen, and an independent evaluator of dental products for CRA.

Dr. Ruiz has been practicing General Dentistry in the Film Studio District of Los Angeles for over 13 years, where he treats many stars and entertainers. Dr. Ruiz's esthetic makeovers have been featured on a number of television shows including NBC Channel 4 News, ABC 7 Vista LA and Channel 52 Telemundo, and he is regularly consulted on Esthetic Dentistry. Dr. Ruiz lectures nationally and internationally and has published multiple papers on Cosmetic Dentistry and Team Leadership.

REGISTRATION FEES

Before October 15, 2004

Dentist: \$95 • Auxiliary: \$80

After October 15, 2004

Dentist: \$120 • Auxiliary: \$100

SYNOPSIS

Porcelain veneers have become a popular procedure among many clinicians for conservative restoration of esthetically compromised anterior teeth. The adhesive porcelain veneer complex was proven to be a very strong complex both clinically and experimentally. The superb esthetic results coupled with minimal adverse effects have resulted in enhanced patient acceptance and satisfaction. However, without a comprehensive and sequential esthetic evaluation, diagnosis, case selection, treatment plan and execution, the successful outcome of porcelain veneers is difficult to predict.

In this comprehensive course Dr. Christensen, one of the pioneers in the field, and Dr. Ruiz, will present the most up-to-date issues regarding porcelain veneers. Dr. Christensen will discuss the latest technology in esthetic materials, porcelains, bonding systems, luting agents and techniques to achieve predictable esthetic results. He will also present his technique for preparation and cementation of porcelain veneer restorations. Dr. Ruiz will discuss the diagnosis, case selection, treatment planning and facial-dental design principles as well as practical interdisciplinary strategies to obtain ideal esthetic results.

Upon completion of this course participants will:

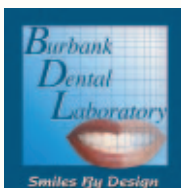
- Learn the latest in bonding systems for minimum sensitivity and maximum predictability
- Learn the correct and predictable preparation design
- Know when to choose veneer over full porcelain crown
- Learn how and when to use the trying paste
- Understand the criteria for selecting the best porcelain
- Know how to select the best luting agent for most natural results
- Become familiar with materials and an easy-to-use technique for temporization
- Understand when to perform orthodontic or periodontal procedures prior to placement of porcelain veneers

And much more....

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COURSE EXHIBITORS

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